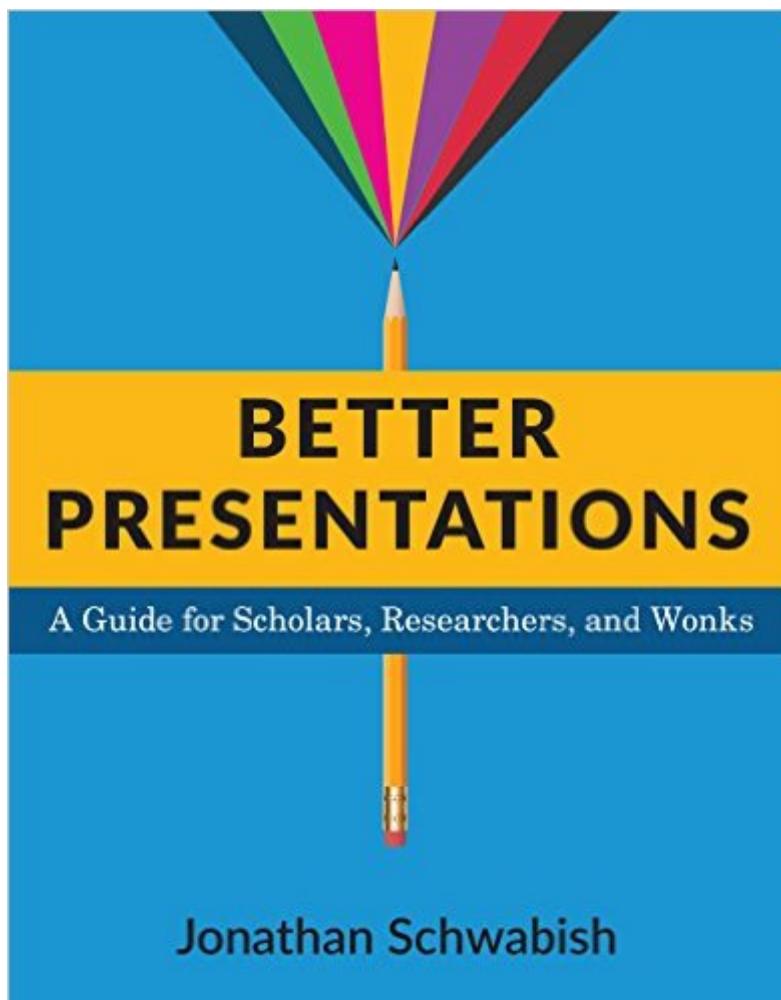


The book was found

Better Presentations: A Guide For Scholars, Researchers, And Wonks



Synopsis

Whether you are a university professor, researcher at a think tank, graduate student, or analyst at a private firm, chances are that at some point you have presented your work in front of an audience. Most of us approach this task by converting a written document into slides, but the result is often a text-heavy presentation saddled with bullet points, stock images, and graphs too complex for an audience to decipherâ •much less understand. Presenting is fundamentally different from writing, and with only a little more time, a little more effort, and a little more planning, you can communicate your work with force and clarity. Designed for presenters of scholarly or data-intensive content, Better Presentations details essential strategies for developing clear, sophisticated, and visually captivating presentations. Following three core principlesâ •visualize, unify, and focusâ •Better Presentations describes how to visualize data effectively, find and use images appropriately, choose sensible fonts and colors, edit text for powerful delivery, and restructure a written argument for maximum engagement and persuasion. With a range of clear examples for what to do (and what not to do), the practical package offered in Better Presentations shares the best techniques to display work and the best tactics for winning over audiences. It pushes presenters past the frustration and intimidation of the process to more effective, memorable, and persuasive presentations.

Book Information

Paperback: 192 pages

Publisher: Columbia University Press (November 15, 2016)

Language: English

ISBN-10: 0231175213

ISBN-13: 978-0231175210

Shipping Weight: 1 pounds (View shipping rates and policies)

Best Sellers Rank: #335,224 in Books (See Top 100 in Books) #68 inÂ Books > Computers & Technology > Business Technology > Software > Presentation Software #267 inÂ Books > Business & Money > Industries > Media & Communications #344 inÂ Books > Reference > Words, Language & Grammar > Public Speaking

[Download to continue reading...](#)

Better Presentations: A Guide for Scholars, Researchers, and Wonks The Infancy Gospels of James and Thomas: With Introduction, Notes, and Original Text Featuring the New Scholars Version Translation (Scholars Bible) Eat Better, Live Better, Feel Better: Alkalize Your Life...One

Delicious Recipe at a Time Anatomy of Drumming: Move Better, Feel Better, Play Better Builder's Greywater Guide: Installation, Standards, and Science for Builders, Landscapers, Regulators, Policymakers, Researchers, and Homeowners- ... to the book "Create an Oasis with Greywater" Doing Case Study Research: A Practical Guide for Beginning Researchers, Second Edition (0) Dick Grayson, Boy Wonder: Scholars and Creators on 75 Years of Robin, Nightwing and Batman How God Became God: What Scholars Are Really Saying About God and the Bible Conversations with Scripture - The Gospel of Mark (Anglican Association of Biblical Scholars Study) Skills for Scholars Advanced Concepts, Grade 4 Called to the Life of the Mind: Some Advice for Evangelical Scholars A Manual for Writers of Research Papers, Theses, and Dissertations, Eighth Edition: Chicago Style for Students and Researchers (Chicago Guides to Writing, Editing, and Publishing) A Manual for Writers of Research Papers, Theses, and Dissertations, Seventh Edition: Chicago Style for Students and Researchers (Chicago Guides to Writing, Editing, and Publishing) Monitoring Tigers and Their Prey: A Manual for Researchers, Managers and Conservationists in Tropical Asia Data Information Literacy: Librarians, Data, and the Education of a New Generation of Researchers (Purdue information literacy handbooks) The Researchers Library of Ancient Texts: Volume One The Apocrypha Includes the Books of Enoch, Jasher, and Jubilees HBR Guide to Persuasive Presentations (HBR Guide Series) (Harvard Business Review Guides) Guide to Presentations (4th Edition) (Pearson Guide to Series in Business Communication) HBR Guide to Persuasive Presentations (HBR Guide Series) How to Create Powerful Powerpoint 2010 Presentations Quickly and Easily: A Quick-start Guide to Using Powerpoint (Business Basics for Beginners Book 19)

[Dmca](#)